



The Forum Resource

The Quarterly Newsletter of Forum Resources Network

"A Publication to Help Harness the Power of Your Peer Experience"

Issue I: Summer

July/August 2008

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ABOUT FRN

Forum Resources Network

exists to guide executive-level forum groups through a process of personal and professional transformation by providing expert meeting facilitation, training and resources. We envision dynamic executive-level forum groups implemented in all kinds of businesses and professions, allowing peer members experience powerful transformation and personal growth. Each of our more than 24 facilitators is experienced as a forum member and moderator who are living in all corners of the globe and have worked with a range of different groups in a variety of settings.

1. We specialize in executive-level learning
2. We are a network of experts.
3. We provide customized guidance.

You've got the

Welcome to the premier issue of "The Forum Resource," the quarterly e-publication of Forum Resources Network. We hope you find this newsletter helpful in helping to harness the power of your peer experience as well as bringing you the latest news and offerings from FRN! We'd love to hear from you, so feel free to let us know what you think of it and what information or articles you would like for us to address in a future issue. Our next issue is scheduled to come out later this fall. -[Mo Fathelbab](#)

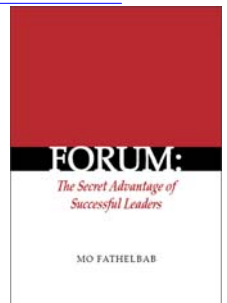


HOT OFF THE PRESS

[Mo's New "FORUM" Book Now on Sale on Amazon](#)

Mo Fathelbab's first published book, "**FORUM: The Secret Advantage of Success Leaders**," is now hot off the press and available for sale on [Amazon](#).

The 163-page book is a complete guide for today's savvy entrepreneurs and business leaders who are looking for successful methods in company team-building, employee conflict resolution, and ways to better understand relationships -- both at home and in the workplace -- to achieve unity, harmony and true cohesion -- all ingredients for personal and professional success. Throughout the book, in clear, precise and easy-to-understand language, Mo describes how Forums can be used powerfully to help build trust and nurture healthy relationships. The book is packed full of tips, easy-to-follow exercises and techniques to help form, maintain and grow healthy groups that can now and continue to work together strongly and effectively to reach common goals.



"To say Mo's book is the quintessential tool for starting and building thriving Forums would be an understatement," says "Growth Guy" Verne Harnish, founder & CEO of Gazelles and *Fortune Small Business* columnist. "Those who are familiar with Mo's work know that he is 'THE' Forum guru. His book is a fantastic resource and is loaded with communication tools for management teams. Those of you who enjoyed Pat Lencioni's 'The Five Dysfunctions of a Team,' will find these tools invaluable for building trust and handling conflict.

Makes a great gift. I recommend buying a copy for each member of your senior team or Forum."

"My purpose in creating this guide is simple," says Mo, "to bring that richness to more people in more places, and to sustain it where it already exists."

HELPFUL TIPS!!

5 Ideas to Help Propel Your Forum to the Next Level

During moderator trainings and retreats, one of the questions I'm often asked is, "what are some ideas to take our forum to the next level or to get out of the routine?" The following are five (5) ideas that have worked for my Forum as well as others:

1. **Two Retreats Per Year.** My Forum started to notice that the retreat was always the highlight of our year. At the end of each retreat we were pumped and connected. We also noticed that the quality of our meetings and our connection started to diminish within

keys to your own success. We help you unlock the door!

Our Clients

A partial listing of some of our trusted and loyal clients:

Acuity Technology Services
Celerity IT
CEO Resource Alliance
Cydecor
EO
Firehook Bakery
LifePilot
National Grain Trade Council
Pizza Hut
Travel Advantage Network
Virginia Council of CEOs
YPO-WPO

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- months. So we started doing two retreats.
2. **Selfish is Good.** After about 18 months of being in Forum, our moderator decided that he was not pleased with his Forum experience. He asked a more seasoned member to meet with our Forum for 15 minutes -- it was an illuminating meeting to say the least. He explained that his Forum was stagnant until the members began to take responsibility for their own experience by speaking openly and by speaking up when something was not working.
3. **Look Forward/Look Back** - In selecting presentations I often ask, "What would have to happen in three to five years in order for you to have made significant progress in your life? How can the Forum help you get there?"
4. **The More Personal The Better** - When my Forum started we spent about 80% of our time on business issues. After about three years we noticed that 80% of our presentations were either personal or a personal reaction to a business issue. We also found the experience more meaningful.
5. **Step Outside the Comfort Zone** - I was recently attending a Moderators meeting and one of the moderators shared this gem: "We were at a point where presentations were becoming boring. I asked each member to identify what issues would be awkward or uncomfortable? That's what we talked about!"

Watch for more Forum tips in our next issue!

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