



Annual
Conference

MEDICAID: INNOVATION AT WORK

September 18-20, 2019
Grand Hyatt Washington
Washington, DC

CONFERENCE PROGRAM





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Table of Contents

- 5** Conference Agenda
- 15** Keynote Speakers
- 21** Conference Speakers
- 27** Transportation
- 28** Exhibit Hall Floor Plan
- 29** Exhibitors
- 31** Sponsors

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Conference Agenda

WEDNESDAY, SEPTEMBER 18

- | | |
|------------------------|--|
| 1:00pm – 5:00pm | MHPA Board of Directors Meeting |
| 2:00pm – 5:00pm | Early Registration
<i>(Independence Foyer - 5B)</i> |
| 3:00pm – 8:00pm | Exhibitor Move-in
<i>(Independence Ballroom)</i> |
| 5:00pm – 7:00pm | MHPA Board of Directors' Welcome Reception
Invitation Only, Sponsors, and Exhibitors
<i>Sponsored by Relias</i>
<i>(Independence Ballroom)</i> |

THURSDAY, SEPTEMBER 19

- | | |
|--------------------------|--|
| 7:30am – 4:00pm | Registration <i>(Independence Foyer - 5B)</i> |
| 7:30am – 9:00am | Opening Breakfast and Exhibitor Showcase
<i>(Independence Ballroom)</i> |
| 9:00am – 10:00am | Opening General Session: "Innovation at Work"
<i>(Independence Ballroom)</i>
<i>A Mission Moment by WellCare Health Plans</i> |
| | PRESENTED BY: |
| | Kelly Munson , Executive Vice President of Medicaid, Wellcare Health Plans & Chair, MHPA Board of Directors |
| | Adimika Arthur , Executive Director, HealthTech4Medicaid |
| | Matt Salo , Executive Director, National Association of Medicaid Directors |
| | Jessica A. Zeaske , Partner, Echo Health Ventures |
| 10:00am – 10:30am | Networking Break and Exhibitor Showcase
<i>(Independence Foyer & Ballroom)</i> |

10:30am – 11:15am

Concurrent Breakout Workshops

TECH TRACK: Healthcare is Multicultural: Enrollee Engagement and Cultural Competency *(Independence Hall - Room G)*

PRESENTED BY:

Chris Esguerra, MD, MBA, Senior Medical Director, Blue Shield of California
Abner Mason, Founder & CEO, ConsejoSano

POLICY TRACK: Beyond the Basics: The Design and Execution of Social Determinants of Health Programs *(Independence Hall - Room I)*

PRESENTED BY:

Danny Maxson, Director, Community Innovation, WellCare Health Plans
Andy McMahon, Vice President of Health and Human Services Policy, UnitedHealthcare Community & State

MODERATED BY:

Steve Bella, President, Pacific Policy Network

OPERATIONS TRACK: Innovative Financing Mechanisms: Lessons from a Medical Respite Intervention *(Independence Hall - Franklin Square)*

PRESENTED BY:

Jana Berhow, LICSW, Vice President, DC Programs, Volunteers of America
Karen Dale, Market President, AmeriHealth Caritas District of Columbia
Catherine Stapleton, Director, Health, Quantified Ventures

MODERATED BY:

Gayle Michelle Olano Hurt, MPA, CPHQ, PMC, Assistant Vice President, Patient Safety & Quality Operations, DC Hospital Association

11:15am – 11:30am

Networking Break & Exhibitor Showcase *(Independence Foyer & Ballroom)*

11:30am – 12:15pm

Concurrent Breakout Workshops

TECH TRACK: Building Social Service Networks to Coordinate Care *(Independence Hall - Room G)*

PRESENTED BY:

Manik Bhat, CEO & Co-Founder, Healthify
David Jacobson, Vice President, Medicaid Strategy and Business Development, Arkansas BlueCross BlueShield
Leigh Ann Short, LCSW, CCM, Supervisor, Community Medical Social Work, Clinical Services and Population Health, Arkansas BlueCross and BlueShield

POLICY TRACK: Novel Approaches to Tackling High-Cost Drugs

Sponsored by CVS Health
(Independence Hall Foyer - Room I)

PRESENTED BY:

Dr. Raymond Poliquit, MD, FAAP, Medical Director, Healthy Blue Louisiana
Aron Weisskopf, Director of Medical Economics, UnitedHealthcare Community & State

MODERATED BY: Hemi Tewarson, Director, Health Division, National Governors Association

OPERATIONS TRACK: Proactive Approaches in NICU Management and the First 500 Days of Life *(Independence Hall - Franklin Square)*
Sponsored by American Well

PRESENTED BY:

Robert S. London, MD, Chief Medical Officer, South Carolina, WellCare Health Plans
Ellen Stang, MD, Founder and CEO, ProgenyHealth
Marketa Wills, MD, MBA, Senior Corporate Medical Director, WellCare Health Plans

12:15pm – 2:00pm

Keynote Luncheon

Presentation of Institute for Medicaid Innovation 2019 Annual Medicaid MCO Survey & Health Plan Innovative Initiatives
(Independence Ballroom)

PRESENTED BY: Jennifer E. Moore, PhD, RN,
Founding Executive Director, Institute for Medicaid Innovation

2:00pm – 2:30pm

Networking Break and Exhibitor Showcase
(Independence Foyer & Ballroom)

2:30pm – 3:15pm

Concurrent Breakout Workshops

TECH TRACK: Modernizing Maternity: Digitally-Enabled Resources for Stronger Connections with Pregnant Women
(Independence Hall - Room G)

PRESENTED BY:
Dilek Barlow, Senior Director, Government Solutions, Wildflower Health
Kristina Jones, Senior Project Manager, Optum, UnitedHealth Group

POLICY TRACK: Issues in MLTSS and the Path Forward for the D-SNP and MMP Models of Integrated Care
(Independence Hall Foyer - Room I)

PRESENTED BY:
Ryan May, MA, CHIE, Executive Director, Virginia D-SNP, UnitedHealthcare Community Plan of Virginia
Michael Monson, Senior Vice President, Medicaid and Complex Care, Centene

MODERATED BY:
Martha Roherty, Executive Director, ADvancing States

OPERATIONS TRACK: Engaging Community-Based Organizations to Address Social Determinants of Health Intervention
(Independence Hall - Franklin Square)

PRESENTED BY:
Valerie Harr, Director, Policy Integration and Transformation, Horizon Blue Cross Blue Shield of New Jersey
Keith MacCannon, Director, Community Outreach, AmeriHealth Caritas District of Columbia
Jennifer E. Moore, PhD, RN, Founding Executive Director, Institute for Medicaid Innovation
Cecelia Peers, MA, Neighborhood Connections Manager, Trillium Health Resources

3:15pm – 3:30pm

Refreshment Break and Exhibitor Showcase
(Independence Foyer & Ballroom)

3:30pm – 4:30pm

Closing Keynote Session
(Independence Ballroom)
A Mission Moment by Aetna Medicaid

PRESENTED BY:
Cindy McCain, Chair, Board of Trustees, The McCain Institute for International Leadership

INTRODUCED BY:
Deb Bacon, Regional Vice President, West/Other Region, Aetna Medicaid

4:45pm – 6:30pm

Cocktail Reception & Networking
(Independence Foyer & Ballroom)

7:00pm – 11:00pm

Thursday Night Football Reception with State Plan Presidents *(Invitation Only)*
(City Tap House, 901 9th Street NW, Washington, DC)
Sponsor: National Seating and Mobility (NSM)

FRIDAY, SEPTEMBER 20

7:30am – 11:00am

Registration (*Independence Foyer - 5B*)

7:30am – 8:30am

Breakfast & Exhibitor Showcase
(*Independence Ballroom*)

8:30am – 10:00am

Opening General Session
(*Independence Ballroom*)

A Beneficiary's Perspectives on MLTSS

PRESENTED BY:

Gary Sullivan, MLTSS Consumer and National Advisory Board Member, UnitedHealthcare Community & State

A Conversation with MHPA Health Plan CEOs and Senior Executives

PRESENTED BY:

Catherine Anderson, Senior Vice President, Policy and Strategy, UnitedHealthcare Community & State
Cain Hayes, President & CEO, Gateway Health
Wendy Morriarty, RN, MPH, Chief Medicaid Officer, Horizon BlueCross BlueShield of New Jersey

MODERATED BY: **Rachana Pradhan**, Health Care Reporter, POLITICO

10:00am – 10:30am

Networking Break and Exhibitor Showcase
(*Independence Foyer & Ballroom*)

10:30am – 11:15am

Concurrent Breakout Workshops

TECH TRACK: How Unmet Basic Human Needs Impact Low-Income, Diabetic Populations
Sponsored by Envolve Health
(*Independence Hall - Room G*)

PRESENTED BY:

Jeremy Corbett, MD, Chief Health Officer, Envolve PeopleCare, Envolve Health
Julie O'Brien, PhD, Faculty Director, Centene Center for Health Transformation, Principal Behavioral Scientist, Center for Advanced Hindsight, Duke University
Jill Smith Erkens, RPh, Senior Director, Envolve Clinical Pharmacy Services
Debra Smyers, Senior Vice President, Strategic Initiatives, Sunshine Health Plan

POLICY TRACK: Views from the Hill: A Conversation with Congressional Staff
(*Off The Record/Closed to the Press*)
(*Independence Hall Foyer - Room I*)

PRESENTED BY:

Abigail Duggan, Deputy Legislative Director, Senator Sherrod Brown (D-OH)
Caleb Graff, Professional Staff, Healthcare, House Energy & Commerce Committee
Stuart Portman, Health Policy Advisor, Senate Finance Committee
Rick Van Buren, Health Counsel, House Energy & Commerce Committee

MODERATED BY: **Shannon Attanasio**, Vice President of Government Relations and Advocacy, MHPA

OPERATIONS TRACK: Claims Processing and Coordination of Benefits
(*Independence Hall - Franklin Square*)

PRESENTED BY:

Laura Carraway, Staff Vice President, Cost Optimization for COB Operations, Anthem
Morgan Tackett, Senior Product Manager, CAQH

11:15am – 11:30am

Networking Break and Exhibitor Showcase
(Independence Foyer & Ballroom)

11:30am – 12:15pm

Concurrent Breakout Workshops

TECH TRACK: Bringing Digital Diabetes Prevention to a Medicaid Population
(Independence Hall - Room G)

PRESENTED BY:

Eliza Gibson, LCSW, Regional Vice President of Health Plans and Public Health Innovation, Omada Health
Patryce A. Toye, MD, Chief Medical Officer, MedStar Family Choice

POLICY TRACK: Care Coordination for Complex and Special Populations
Sponsored by Guardian
(Independence Hall Foyer - Room I)

PRESENTED BY:

Manuel Arisso, Staff Vice President, Specialty Behavioral Health & Foster Care, Anthem
Josh Boynton, Vice President, Aetna Better Living, Aetna Medicaid

MODERATED BY: Pamela Greenberg, President and CEO, Association for Behavioral Health and Wellness

OPERATIONS TRACK: The 4th Trimester: Improving Maternal Health Outcomes
(Independence Hall - Franklin Square)

PRESENTED BY:

Lakshmi Reddy, MD, Medical Director, Gateway Health
Pooja Mittal, DO, Medical Director, Health Net
Melissa Franklin, Pritzker Fellow, First 5 LA
Jennifer E. Moore, PhD, RN, Founding Executive Director, Institute for Medicaid Innovation

12:15pm – 1:30pm

Closing Luncheon Keynote

Our Partners in the States: A Discussion with State Medicaid Directors (Off The Record)
Sponsored by Sellers Dorsey
(Independence Ballroom)

PRESENTED BY:

MaryAnne Lindeblad, State Medicaid Director, Health Care Authority, State of Washington
Gabe Roberts, Director of TennCare, State of Tennessee
Jami Snyder, Director, Arizona Health Care Cost Containment System, State of Arizona

MODERATED BY: Gary Jessee, Managing Director, Sellers Dorsey & Former Deputy Executive Commissioner for Medical and Social Services and Medicaid Director, State of Texas

1:30pm – 2:00pm

Exhibitor Showcase
(Independence Foyer & Ballroom)

2:00pm – 5:00pm

Exhibitor Move-Out



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Keynote Speakers



Cindy McCain

Chair, Board of Trustees

The McCain Institute for International Leadership

Cindy Hensley McCain has dedicated her life to improving the lives of those less fortunate both in the United States and around the world. As the Chairman of the Board of the McCain Institute for International Leadership at Arizona State University, she oversees the organization's focus on advancing character-driven global leadership based on security, economic opportunity, freedom, and human dignity.

Cindy also chairs the Institute's Human Trafficking Advisory Council. This is an issue she cares deeply about and is committed to ending it in Arizona, throughout the United States and around the world, as well as working to improve the lives of victims of human trafficking. Through her work with the McCain Institute, several partnerships have been formed with anti-trafficking organizations working on solving various aspects of the problem. She also serves as co-chair of the Arizona Governor's Council on human trafficking.

In addition to her work at the McCain Institute, she serves on the Board of Directors of Project C.U.R.E and the Advisory Boards of Too Small To Fail and Warriors and Quiet Waters.

Cindy holds an undergraduate degree in Education and a Master's in Special Education from USC and is a member of the USC Rossier School of Education Board of Councilors.

Cindy is the Chairman of her family's business, Hensley Beverage Company, which is one of the largest Anheuser-Busch distributors in the nation. Cindy is the wife of the late U.S. Senator John McCain. Together, they have four children.



Catherine Anderson
Senior Vice President, Policy and Strategy
 UnitedHealthcare Community & State
Secretary, Board of Directors
 Medicaid Health Plans of America



Adimika Arthur
Executive Director
 HealthTech4Medicaid



Deb Bacon
Regional Vice President, West/Other Region
 Aetna Medicaid



Cain Hayes
President & CEO
 Gateway Health



Gary Jesse
Managing Director
 Sellers Dorsey



MaryAnne Lindeblad
State Medicaid Director
 Health Care Authority,
 State of Washington



Jennifer E. Moore, PhD, RN
Founding Executive Director
 Institute for Medicaid Innovation



Wendy Morriarty, RN, MPH
Chief Medicaid Officer
 Horizon Blue Cross Blue Shield
 of New Jersey
Treasurer, Board of Directors
 Medicaid Health Plans of America



Kelly Munson
Executive Vice President, Medicaid
 WellCare Health Plans
Chair, Board of Directors
 Medicaid Health Plans of America

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Rachana Pradhan
Health Care Reporter
POLITICO



Gabe Roberts
Director of TennCare
State of Tennessee



Matt Salo
Executive Director
National Association of Medicaid Directors



Jami Snyder
Director, Arizona Health Care Cost Containment System
State of Arizona



Gary Sullivan
MLTSS Consumer and National Advisory Board Member
UnitedHealthcare Community & State



Jessica A. Zeaske
Partner
Echo Health Ventures



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Visit the Envolve Lounge for refreshments and to participate in a charity silent auction benefitting YWCA National Capital Area.



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Conference Speakers



Manuel Arisso
Staff Vice President, Specialty Behavioral Health & Foster Care
Anthem



Shannon Attanasio
Vice President of Government Relations and Advocacy
Medicaid Health Plans of America (MHPA)



Dilek Barlow
Senior Director, Government Solutions
Wildflower Health



Steve Bella
President
Pacific Policy Network



Jana Berhow, LICSW
Vice President, DC Programs
Volunteers of America



Manik Bhat
CEO & Cofounder
Healthify



Josh Boynton
Vice President, Aetna Better Living
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Laura Carraway
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Jeremy Corbett, MD
 Chief Health Officer, Envolve PeopleCare
 Envolve Health



Karen Dale
 Market President
 AmeriHealth Caritas, District of Columbia



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 Senior Director, Clinical Pharmacy Services
 Envolve Pharmacy Solutions



Chris Esguerra, MD, MBA
 Senior Medical Director
 Blue Shield California



Melissa Franklin
 Pritzker Fellow
 First 5 LA



Eliza Gibson, LCSW
 Regional Vice President of Health Plans and Public
 Health Innovation
 Omada Health



Caleb Graff
 Professional Staff
 Healthcare Committee on Energy and Commerce,
 U.S. House of Representatives



Pamela Greenberg, MPP
 President and CEO
 Association for Behavioral Health and Wellness



Valerie Harr
 Director, Policy Integration and Transformation
 Horizon BlueCross BlueShield of New Jersey



Gayle Michelle Olano Hurt, MPA, CPHQ, PMC
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Ryan May, MA, CHIE
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 UnitedHealthcare Community Plan of Virginia



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 AmeriHealth Caritas District of Columbia



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Vice President of Health and Human Services Policy
 UnitedHealthcare Community & State



Pooja Mittal, DO
Medical Director
 Health Net



Michael Monson
Senior Vice President, Medicaid & Complex Care
 Centene Corporation



Julie O'Brien
Faculty Director
 Centene Center for Health Transformation



Cecelia Peers, MA
Neighborhood Connections Manager
 Trillium Health Resources



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Chief Medical Officer
 Healthy Blue Louisiana



Stuart Portman
Health Policy Advisor
 U.S. Senate Committee on Finance



Lakshmi Reddy, MD
Medical Director
 Gateway Health



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 Sunshine Health Plan



Ellen Stang, MD
Founder and CEO
 Progeny Health



Catherine Stapleton
Director of Health
 Quantified Ventures



Morgan Tackett
Senior Product Manager
 CAQH



Hemi Teawarson
Director, Health Division
 National Governors Association



Patryce A. Toye, MD
Chief Medical Officer
 MedStar Family Choice



Rick Van Buren
Health Counsel
 Committee on Energy and Commerce,
 U.S. House of Representatives



Aron Weisskopf
Director of Medical Economics
 UnitedHealthcare Community & State



Marketa Wills, MD, MBA
Senior Corporate Medical Director
 WellCare Health Plans

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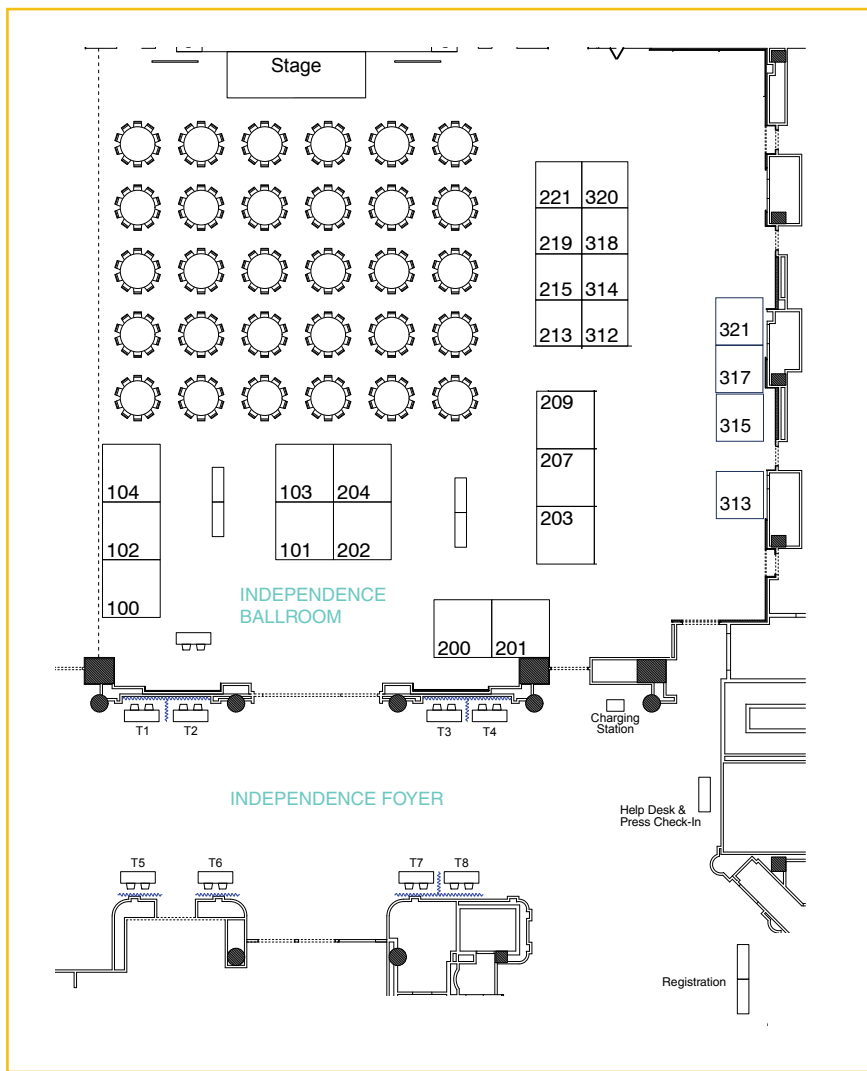
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Exhibitor Booth Floor Plan

MHPA19 Exhibitor Listing



Please be sure to visit all of the conference exhibitors located throughout the Independence Ballroom and Foyer. Identify their location by booth number.

BALLROOM EXHIBITS

- 100** ReactiveCore
- 101** Medecision
- 102** American Well
- 103** Revel Health
- 104** AIDS Healthcare Foundation
- 200** Human Arc
- 201** Project Transition
- 202** 3M
- 203** Myriad
- 204** ConferMED
- 207** ProgenyHealth
- 209** HealthCrowd
- 213** Enhanced Medication Services
- 215** NovuHealth
- 219** SS&C Technologies, Inc
- 221** LIBERTY Dental Plan
- 312** Conduent
- 313** Sellers Dorsey

- 314** ACT.md
- 315** Meals on Wheels America
- 317** Welltok
- 318** Hologic
- 320** MedZed
- 321** Kaizen Health

FOYER EXHIBITS

- T1** MyHealthDirect
- T2** Paratek Pharmaceuticals
- T3** Uber Health
- T4** Medical Diagnostic Laboratories
- T5** Lyft
- T6** Unite Us
- T7** Care Angel
- T8** Tabula Rasa HealthCare


Independence Ballroom and Independence Foyer

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-  **Member-only events** that add value and opportunity for connection amongst Medicaid stakeholders.
-  **Education programs** such as member-only Q&A sessions with Expert, Medicaid Director, and Patient & Family Councils.
-  **Policy advocacy** that creates a healthy environment for Medicaid innovation and better care for enrollees.

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Join Valerie Harr, Director, Enterprise Community Health, during the Breakout Session: "Engaging Community-Based Organizations to Address Social Determinants of Health"

Thursday, September 19, 2019
2:30-3:15 p.m.



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